

Engaging Teens Through Your Library Module 6: Community Engagement

After you watch the **Community Engagement** Introductory video and review the materials for this module learn more about your community by beginning a community asset mapping project. Asset mapping is not something you can do quickly. This template is designed to help you with focusing on one sector of your community and from that you can branch out.

What type of organization/group/community do you want to start with?

- Out of school time youth serving organizations: Y, Boys & Girls Club, 4H, sports leagues, art programs, STEM programs, etc.
- Schools - public, private, parochial, homeschooling
- Businesses that serve teens: Coffee shops, restaurants, gaming stores, etc.
- Faith-based organizations
- Health and wellness people and organizations: Social services, police, fire, hospitals, etc
- Other

For the group/organization which of the following do you want to focus on? (More than one selection is perfectly acceptable.)

- Skills and knowledge: what specific skills and knowledge do individuals in the organization/group have - including skills and knowledge used on the job and outside of the job
- Networks: what relationships and connections do individuals in the organization/group have
- Political: what connections to political entities in the area do individuals in the organization/group have
- Economic: how does the individual/organization/group contribute to the local economy, what skills do they have for building economic value in the community
- Space: what formal and informal/inside and outside space does the individual/group have that supports community needs and interests

Questions you ask of individuals/organizations should relate to the types of assets you hope to learn about.

How will you gather information (select as many as apply):

- Surveys
- Small group meetings
- Large group meetings
- One on one conversations
- Other

Blank Asset Template

Fill in the different sections of the template below with information about the assets in the organization and of individuals.

Skills		
Networks	Political	Economic
Space		

Map It

After collecting asset data about your community and the individuals that work and live there, begin developing a map that displays where assets are. Use Google Maps and place assets on the map with that tool (using different colors for pins as a way to show different types of assets) or use a paper map and use colored sticky dots for each type of asset. Once you complete the mapping, bring in those you talked with and discuss what you see there. Where are there gaps in the assets? What does the map tell you about how you and community members can work together to harness the assets, use the assets as opportunities to support teens, and fill in gaps?